
Enough is Enough! CAMPAIGN TO RALLY OUTSIDE HOME OF BET EXECUTIVE

Contributed by MalikONE
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Washington

DC - Determined to stop the entertainment industry from portraying negative images of black men and women, the "Enough is Enough!" Campaign will hold its first rally and demonstration at the Washington DC residence of Debra L. Lee, Chairman and CEO, Black Entertainment Television Networks

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The demonstration will take place this Saturday, September 15th, at 1:00 p.m.

A press conference will be held at the site of the rally, 2800 McGill Terrace, NW, Washington, DC at 2:00 p.m.

Community

leaders are fed up with derogatory media images of black men and women. People of conscience and concern are encouraged to come out in support of this effort.

The global marketing of negative images and stereotypes has created an environment in which portrayals of black men as "pimps, players, gangsters, thugs, drug dealers, etc…," and black women as "strippers, whores, and objects for sexual exploitation" are becoming mainstream, acceptable images in the American popular imagination.

The purpose of the campaign is to protest the commercialization and marketing of negative and derogatory images of black men and women in the entertainment industry. Rev. Delman L. Coates, Ph.D., Organizer is championing this action. Coates said, "The movement recognizes the power of media and entertainment corporations to shape American attitudes, opinions, behaviors, and even policies by and about people of color. Music companies do not equitably apply standards of obscenity for music that is offensive to blacks as for other groups."

The campaign contends that many American corporations sponsor, through endorsements and by advertising on radio and television outlets, artists who promote negative messages about black people, but would not provide sponsorship for artists who degrade

other interest groups. The campaign seeks to urge the entertainment industry and their corporate sponsors to be better corporate citizens.

Weekly demonstrations will be held on Saturdays.

For more information or to schedule an interview with Rev. Delman L. Coates regarding this campaign, visit the www.enoughisenoughcampaign.com website or send an email to: enoughisenoughcampaign@hotmail.com.